EPPA
The European Trade Association of PVC Window System Suppliers

EPPA Conference & General Assembly 2026

INDUSTRY DIALOGUE & STRATEGIC EXCHANGE

Conference Programme — Affordable Housing, Competitiveness & Circularity

A high-level policy dialogue on the contribution of the PVC window and building-products sector to Europe's housing and renovation agenda

Wednesday, 24 June 2026
Comet Meeting – Louise
Place Stéphanie 20, 1050 Brussels
Final programme · for publication

12:00	13:00	13:30	16:00	19:00	25 Jun
Welcome Lunch	Registration	Conference	Board Meeting	Dinner Dialogue	General Assembly

1 AFTERNOON CONFERENCE · AFFORDABLE HOUSING

13:30 – 14:45

"Affordable Housing in Europe: how can PVC windows contribute to cost-efficient, sustainable housing — and how do we ensure financing?"

13:30–13:35 
Welcome remarks — Christian Fischer President, EPPA
Setting the strategic tone: housing, competitiveness and the circular economy.

13:35–13:40 
Elena Vyboldina Managing Director, EPPA — Moderator
Introduction to the discussion and presentation of the speakers.

13:40–13:55 
Georgiana Teodorescu MEP European Parliament · Special Committee on the Housing Crisis (HOUS)
Housing policy priorities and the role of the HOUS Committee.

13:55–14:15 
Natalia Zebrowska-Mamais Head of Unit Construction, DG GROW · European Commission
European Housing Strategy — opportunities for the construction sector.

14:15–14:25 
Pau Garcia-Audi European Commission · DG ENER
EU support mechanisms for renovation, energy efficiency and sustainable housing.

14:25–14:35 
Carsten Heuer CEO, REHAU Window Solutions
Industry perspective on Europe's housing and renovation objectives.

14:35–14:45 Q&A
Moderated discussion and audience exchange Moderated by Elena Vyboldina
Aligning Europe's housing, energy-efficiency and circularity goals — institutions and industry.

2 EVENING · POLICY DIALOGUE OVER DINNER

from 19:00

Circular economy — an informal exchange on recycling, secondary raw materials and circularity in construction, with an invited representative of the European Commission. Social drink & dinner · Thon Hotel Bristol Stephanie, Avenue Louise 91, 1050 Brussels.

from 19:00 
Christos Gaitanis European Commission
Circular economy developments — recycling, secondary raw materials and circularity in construction.

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Open discussion with participants
Continuing the policy conversation over dinner in an informal setting.

The programme is provisional and may be subject to change.