EPPA MANIFESTO

The European Trade Association of PVC Window System Suppliers

FOR THE EU 2024-2029 MANDATE

90% EPPA represents 90% of European production of PVC window systems and related building products

4 billion € turnover generated by 25,000 employees with profile systems and building products

27% of total European PVC resin consumption is represented by the PVC windows industry

397 thousand tons of PVC profiles recycled in 2024

94.3 million tons of CO_2 reduction of the building sector through windows replacement by 2030

EU PVC Windows Profiles Industry: affordable, energy-efficient, recyclable – a key solution driving EU sustainability goals

Our members

aluplast, deceuninck, DRUTEX, FINSTRAL, GEALAN, Internorm, profine, REHAU, SALAMANDER WINDOW & DOOR SYSTEMS, SCHÜCO, VEKA

Association members

ASOVEN, BPF British Plastics Federation, essenscia PolyMatters, Kunststoff Fensterprofilsysteme RAL, ÖKF, Plastindustrien., POiD, PVC, SnEP, ufme, VKG

Associated members

ERC Recycling, DeKoS, inovyn, KEM ONE, metal-plast, Rewindo, Shin-Etsu, VYNOVA, Westlake Vinnolit

EPPA's KEY PRIORITIES

1 New Industrial Strategy for Europe: competitiveness and innovation

The EU must ensure that the New Industrial Strategy for Europe supports the competitiveness of sectors like PVC window profiles by creating a clear, streamlined legislative framework. This framework should promote investment in recycling technologies and prioritize the use of **recyclable and sustainable materials.** The transition should not place unnecessary burdens on industries, but instead provide incentives for innovation.

Additionally, the need for renovation across Europe presents a huge opportunity for the PVC window profiles sector. With 75% of Europe's building stock being energy inefficient, promoting the use of recyclable and sustainable materials in renovations can significantly contribute to energy savings and the circular economy.

The PVC window profiles sector calls on the EU to provide targeted funding for innovation and technological advancements in recycling and sustainable production. The New Industrial Strategy should recognize our sector's potential to contribute to **Europe's productivity growth and sustainability goals,** particularly in the context of the renovation of buildings.

2 Implementation of the Green Deal and alignment of legislation

For the Green Deal to be effective, it is crucial that the EU aligns regulations related to waste management, recycling, product standards, and chemicals legislation. This includes reducing regulatory complexity and ensuring that chemicals regulations support, rather than hinder, recycling objectives. Aligning these laws across Member States will help industries transition smoothly to more sustainable practices.

We urge the EU to harmonize **waste and recycling legislation** across Member States, ensuring that the integration of **recycled and recyclable PVC** into new products is efficient and supported by clear regulatory frameworks.

Additionally, we call for the alignment of chemicals legislation with recycling objectives, ensuring that restrictions on substances do not prevent the recycling of materials. The PVC Window Profiles sector asks for practical implementation of **Green Deal objectives** to facilitate compliance without excessive administrative burdens, particularly in the growing renovation sector.

3 Sustainability and circular economy: conditions for recycling

The EU should focus on building a strong circular economy by improving waste management systems and investing in **recycling technologies**. Consistent recycling frameworks across Member States are essential for enabling the reuse of materials like PVC.

We further request that EU regulations are aligned with circular economy and energy efficiency principles to ensure that recycled and recyclable PVC can be safely reintegrated into new products, contributing to the EU's sustainability goals.

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